Communications Modules 2014-15

Technical Communication
(MEEN 40670)

Module Coordinator:
Barry Brophy

Semester 2

This module looks at some of the principles of communication in technical topics, applied to both oral (primarily) and written communications. There will be no exam. A series of communication exercises will be carried out where marks will be awarded, not just for the final communication, but also for the intervening steps, such as: idea generation, topic research, presentation script etc. One of the exercises will be set up in such a way as to allow feedback on what has been communicated to a genuine target audience. This is much more powerful than simply an objective 'critique' on the part of a disinterested observer. The content of the module has a solid grounding in fields of cognitive and educational psychology and does not draw on unfounded rules-of-thumb such as 'one slide per minute' or 'no more than 5 words per bullet point'. The exercises will be almost exclusively group-based and the makeup of the groups will vary for each. There will be a large degree of creativity and self-learning. Students will be asked to select their own case study material, their own communication topics, and devise their own approaches to each exercise. There will be peer-review and discussion of the various deliverables.

Belfield
Classes begin the week of 19th January

Lecture: Fridays 10am-11am Room 121ENG (Engineering Building)
Small Group: Tuesdays 3pm – 4pm Room 121ENG (Engineering Building)

Open Learning Fee (with Assessment)
€500 per 5 credit module

Open Learning Fee (Audit only)
€250 per 5 credit module